



LIBYAN INTERNATIONAL MEDICAL UNIVERSITY FACULTY OF BUSINESS ADMINISTRATION

MANAGERS' SOCIAL RESPONSIBILITIES

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DEFINITION OF SOCIAL RESPONSIBILITY

IT IS DEFINED AS THE OBLIGATION AND COMMITMENT OF MANAGERS TO TAKE STEPS FOR PROTECTING AND IMPROVING SOCIETY'S WELFARE ALONG WITH PROTECTING THEIR OWN INTEREST

TYPES OF SOCIAL RESPONSIBILITIES

- 1-RESPONSIBILITY TO SHAREHOLDERS
- 2-RESPONSIBILITY TO EMPLOYEES
- 3-RESPONSIBILITY TO CONSUMERS
- 4-OBLIGATION TOWARDS THE INDUSTRY
- 5-RESPONSIBILITY TO SOCIETY AND THE
- ENVIRONMENT
- 6-RESPONSIBILITY TOWARDS GOVERNMENT

WHY MANAGERS MUST HAVE SOCIAL RESPONSIBILITY

TO MAKE A BETTER ORGANIZATIONAL ENVIRONMENT: THE ORGANIZATION THAT IS MOST RESPONSIVE TO THE BETTERMENT OF SOCIAL QUALITY OF LIFE WILL CONSEQUENTLY HAVE A BETTER SOCIETY IN WHICH IT CAN PERFORM ITS BUSINESS OPERATIONS

CONCLUSION

 SOCIAL RESPONSIBILITIES HAVE BEEN IDENTIFIED TYPES OF SOCIAL RESPONSIBILITIES HAVE BEEN IDENTIFIED

REFRENCES

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