



**Libyan International Medical University
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THE CONCEPT OF PUBLIC-PRIVATE COLLABORATION

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PRESENTATION OUTLINE

- **What is a Public-Private Collaboration?**
- **The concept of Public-Private Collaboration**
- **Conclusion**
- **Reference**

WHAT IS A PUBLIC-PRIVATE COLLABORATION?

“A **Public-Private Collaboration** or partnership (PPP) is a long-term contract between a private company and a government entity”.

It has existed throughout history but have become significantly more popular across the globe since the **1980s**.



THE CONCEPT OF PUBLIC-PRIVATE COLLABORATION

- ❑ Government have seen the greatest gains when the **Public-Private Collaboration** arrangements occurred as a result of 'Competitive Bidding'
- ❑ In a **Public-Private Collaboration** arrangements, private companies carry out aspects of government work.



When the government is short of funds for a much-needed project, a public-private partnership, which benefits from an injection of money from the private sector, is a promising option.

CONCLUSION

- **Public-Private Collaboration is a funding model for a public infrastructure project.**
- **The public partner is represented by the government at a local.**
- **The private partner can be a privately-owned business.**
- **Its arrangements are useful for large projects that require highly-skilled workers.**

REFERENCE

- **Business and Economics News – UK / Global. (2019, December 2). Retrieved December 3, 2019, from <https://marketbusinessnews.com/business-economics-finance/>.**
- **Margaret R. (2009) Public-private partnership (PPP)**

