Pharmacy Design and Layout

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ILO’s:

- List importance of layout design
- Mention the types of layout design
- Differentiate between style of layout design
- List advantage and disadvantage of layout design
Introduction

- Layout an arrangement or a plan, especially the schematic arrangement of parts or areas.
- It plays a significant role in the development of the customers' perception.
Importance of layout design
Types of layout design

- Clerk or personal Service
- Self Selection
- Self Service
Style of layout designs

- Grid Layout
- Free Flow layout
Grid Layout of pharmacy
Free Flow Layout
Advantages of Grid Layout of pharmacy

• More Product Exposure
• Possibility of self service
• Familiarity with products that can be needed in future
  • Simple
  • Security
Advantages and Disadvantages of Free Flow Layout

**Advantages**
- Allowance for wandering freely
- Increased impulse purchases
- Visual appeal and Flexibility

**Disadvantages**
- Possible confusion
- Waste of floor space and Costly
References:

https://www.slideshare.net/MahamShafique/pharmacy-layout-ppt

https://www.google.com/search?q=pharmacy&t=isch&ved=2ahUKEwjMzcbVx-DmAwmKcFAKHa0GDxgQ2-cCegQlABAA&oq=pharmacy&gs_l=img.3..0i67j5j0l5.74890.74890..76385...0.0..0.176.0j1......0....1..gws-wiz-img.DV4uqSBzhnM&ei=OJkLXszRC4zhwQKtjbezAAQ&bih=657&biw=1366&safe=strict