

THE LIBYAN INTERNATIONAL MEDICAL UNIVERSETY FACULTY OF BUSINESS ADMINASTRATION



BUDGET LINE

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WHAT IS BUDGET LINE?

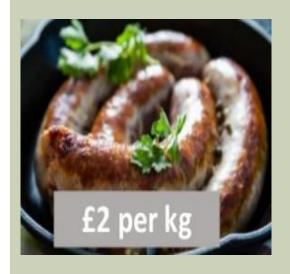
- A budget line shows the combination of two products that a consumer can afford to buy with a given income using <u>all of</u> <u>their available budget</u>
- the gradient of the budget line reflects the relative prices of the two products
- The gradient of a budget line reveals the opportunity cost

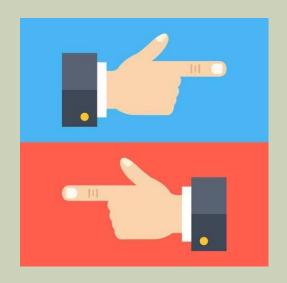
The budget line will shift when there is:

- 1. A change in the price of one or both products with nominal income (BUDGET) remaining the same.
- 2. A change in the level of nominal income with the relative price of the two products remaining the same.

EXAMPLE:

Weekly Income = £40





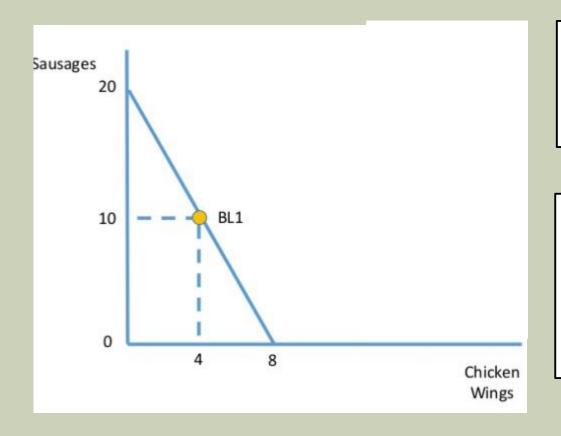


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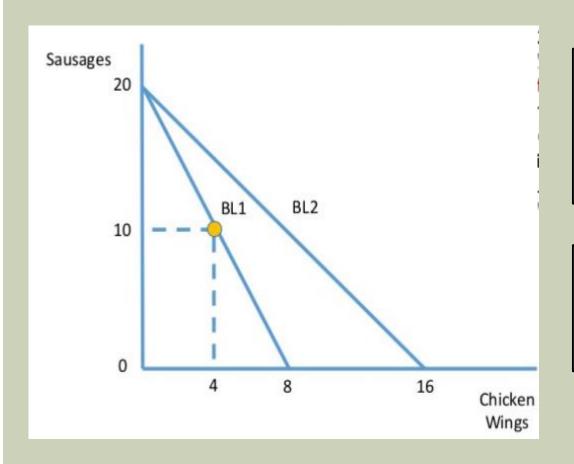
Sausages Chicken Wings

A budget line shows the combinations of two products that can be afforded at current prices and with all income spent



Initial budget price :
Weekly income = £40
Price of sausages = £2 per kg
Price of chicken = £5 per kg

The consumer could buy 10kg of sausages and 4kg of chicken wings with his/her initial budget or any combination that lies along the budget line.



A change in price:

Weekly income = £40

Price of sausages = £2 per kg

Price of chicken = £2.50 per kg

A fall in the price od chicken to £2.50 per kg will lead to pivotal outwards shift of the budget line from BL1 to BL2

REFERENCES

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THANK YOU FOR LISTENING!!!