



COVID-19 & POLITICAL MARKETING

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How did Covid-19 affect the politics



Internationally



Domestically

Covid-19 affect on international politics

- international seminars and meetings either cancelled, or altered to virtual seminars and meetings
- international visits from delegates cancelled or postponed



Covid-19 affect on domestic politics

- caused suspensions of legislative activities
- isolation or deaths of multiple politicians
- rescheduling of elections due to fear of spreading the virus



Covid-19 affect on Democracy

- it opened up gaps in democracy activities
- restricted the freedoms of people
- postponed the democratic elections and altering the due dates and respect for the due dates is crucial in democracy



Covid-19 affect on Libyan politics

- multiple lockdowns and postponed parliament meetings
- on March 24. 2020, Mahmoud Jibril, the leader of National Forces Alliance, was tested positive on covid-19. Died on April 5th
- There are worries that the impact of covid-19 might prolong the conflicts in Libya
- , there are claims how due to fear from pandemic, whole Libya is asking for peace.



THANK YOU

References:

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